



the tech side of photography

PHOTO BY CHRIS MARQUARDT


Chris Marquardt

 tips from the top floor



 Happy Shooting

Workshops

absolut analog
fotografie neu begreifen 

Hokkaido & Snow Monkeys 2013



PocketChris



Marquardt International Pinhole

PHOTO BY CHRIS MARQUARDT

Chris Marquardt

jpg vs. raw
focal length
exposure
histogram

jpg vs. raw

focal lengths

24mm



50mm



80mm



135mm

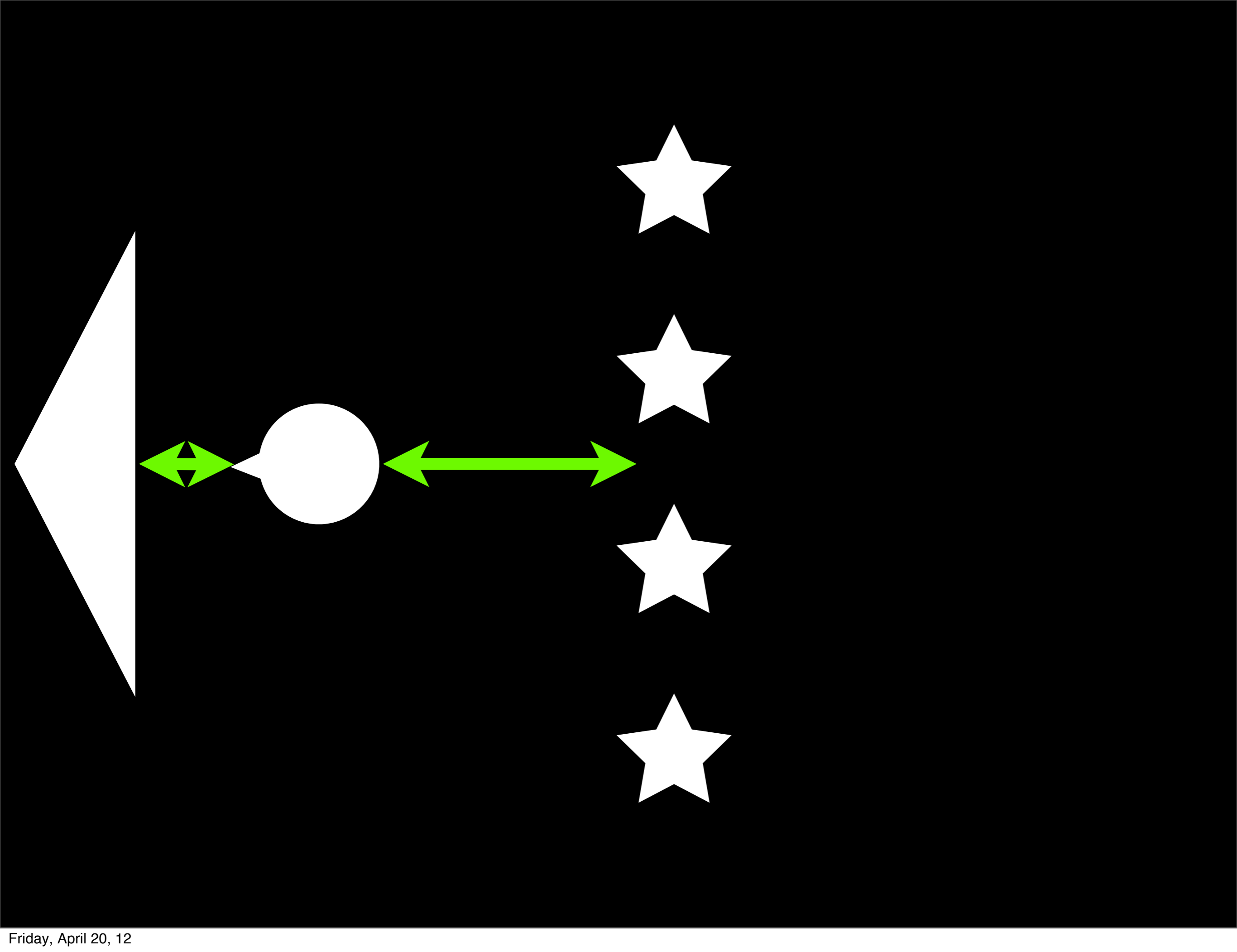


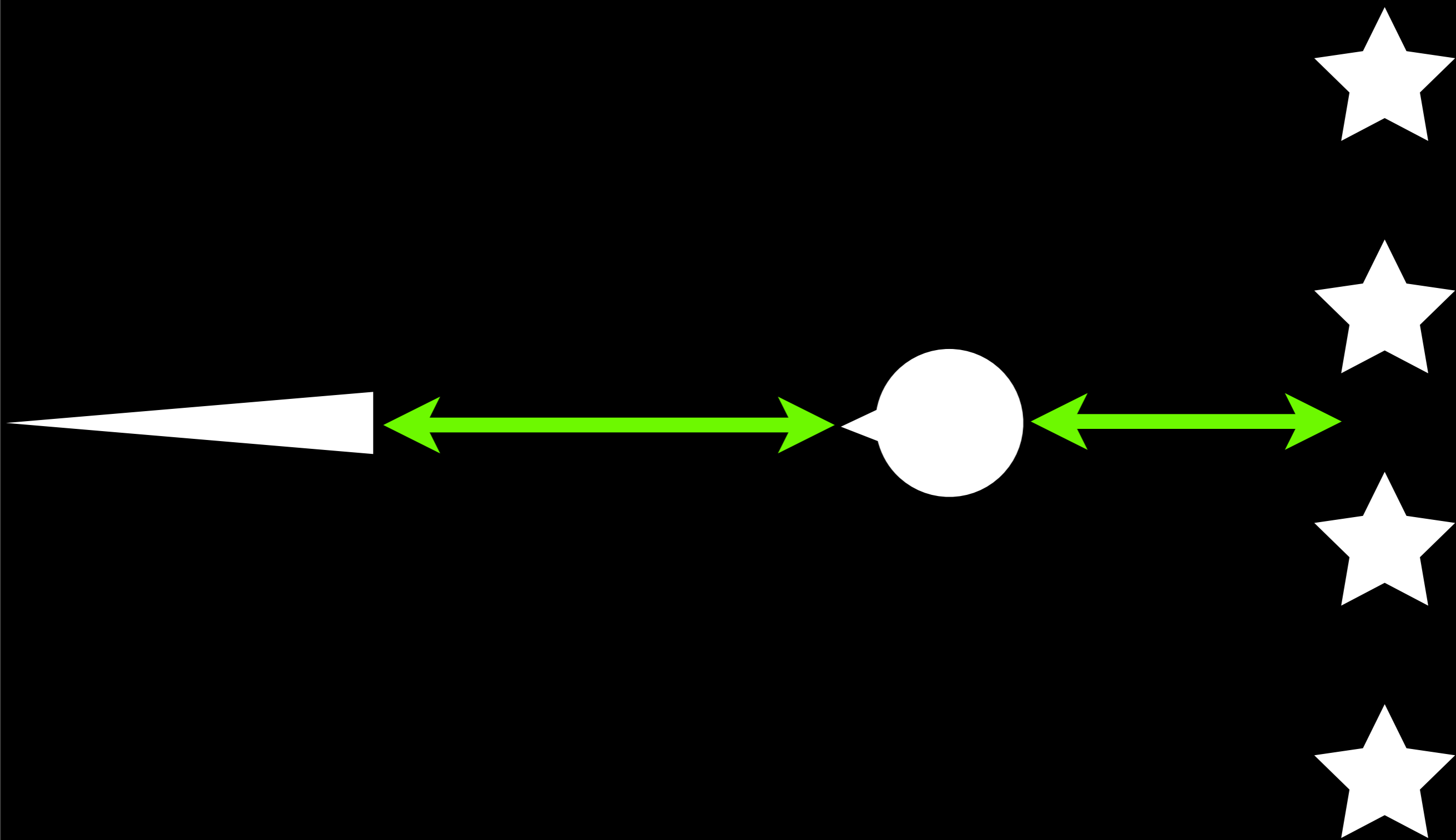
200mm





super wide	< 24mm
wide	24 - 30mm
normal	50mm
telephoto	80 - 200mm
super telephoto	> 200mm
telescope	> 800mm





wide angle



Friday, April 20, 12



PHOTO BY CHRIS MARQUARDT









Friday, April 20, 12







Photo: Chris Marquardt

telephoto



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exposure







Friday, April 20, 12



Friday, April 20, 12



histogram

questions?

~~today 8:30am~~ — **perfect picture**

~~what makes some pictures more memorable than others?~~

tomorrow 6pm - **post processing**

digital workflow from camera to export, conquer the digital backlog

sunday 10:30am - **the creative side**

digging deeper in the creative toolbox

www.chrismarquardt.com