

# It's All About the Data

**Don McAllister**

**Host/Producer of ScreenCasts****ONLINE**

MacMania 15 - November 2012

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- ✦ Managing Structured Data
- ✦ Bento on the Mac
- ✦ Bento on the iPad
- ✦ Bento on the iPhone
- ✦ Q & A

**Lot's of live demos**

# Managing Structured Data

Managing data with a fixed defined structure

**Customer Records**

**Wine List**

**Address Lists**

**Maintenance Records**

**Serial Numbers**

**Home Inventory**

Typically managed by a Database application

Handle bigger datasets or objects

Mixed record types - Text, Media, Generated

# Database Products

## Professional Level

### FileMaker Pro



#### Tackle any business task

Powerful, easy-to-use database software for yourself or a team. Create forms, reports and labels. Share on a network or over the web.

[FileMaker Pro 12 >](#)  
[FileMaker Pro 12 Advanced >](#)

### FileMaker Server



#### Securely share your data

Add fast, reliable server software to manage FileMaker Pro databases. Increase performance and support hundreds of users.

[FileMaker Server 12 >](#)  
[FileMaker Server 12 Advanced >](#)

### FileMaker Go



#### Access your information anywhere you go

Add FileMaker Go, the leading business database app for iPad and iPhone, to remotely access your FileMaker Pro information on the go.

[FileMaker Go 12 >](#)



FileMaker Pro & Pro Advanced  
& FileMaker Go for iPad & iPhone

# Database Products

Personal Level



Bento for Mac  
Bento for iPad  
Bento for iPhone

# What is Bento?

- ✦ Consumer level database application
- ✦ The missing app in iWork?
- ✦ Requires 10.6.6 Snow Leopard minimum
- ✦ Requires iOS5 for iPad and iPhone



# What is Bento?

Bento takes its inspiration from the compartmentalized containers used in Japan to serve bento lunches and dinners. Everything is in one place. And yet the contents are not all jumbled together, but rather stored in neat compartments. It's organized. Simple. And beautiful.



# Database Basics

A database is a structured collection of records or data that is stored in a computer system. The structure is achieved by organizing the data according to a database model.

*Wikipedia*



# Database Basics

## Database Record

Paul McCartney    20 Forthlin Road    Liverpool    L24 1YP

# Database Basics

## Database Fields

**First  
Name**

**Last  
Name**

**Address**

**Town**

**Zip**

Paul

McCartney

20 Forthlin Road

Liverpool

L24 1YP

# Database Basics

## Database Table

First Name	Last Name	Address	Town	Zip
Paul	McCartney	20 Forthlin Road	Liverpool	L24 1YP
John	Lennon	251 Menlove Avenue	Liverpool	L25 4GY
George	Harrison	12 Arnold Grove	Liverpool	L15 3WR
Ringo	Starr	10 Admiral Grove	Liverpool	L15 3HU

# Database Basics

## Library in Bento

First Name	Last Name	Address	Town	Zip
Paul	McCartney	20 Forthlin Road	Liverpool	L24 1YP
John	Lennon	251 Menlove Avenue	Liverpool	L25 4GY
George	Harrison	12 Arnold Grove	Liverpool	L15 3WR
Ringo	Starr	10 Admiral Grove	Liverpool	L15 3HU

# Database Basics

## Field Attributes

**FirstName**    Text

**LastName**    Text

**Address**     Text

**Town**        Text

**Zip**          Text

**BirthDay**    Date

**Age**         Number

**Checkbox**

**Calculation**

**Rating**

**Time**

**Duration**

**Counter**

**Currency**

# Demo

Bento User Interface  
Bento Views  
Libraries & Collections  
Creating Forms  
Data Manipulation

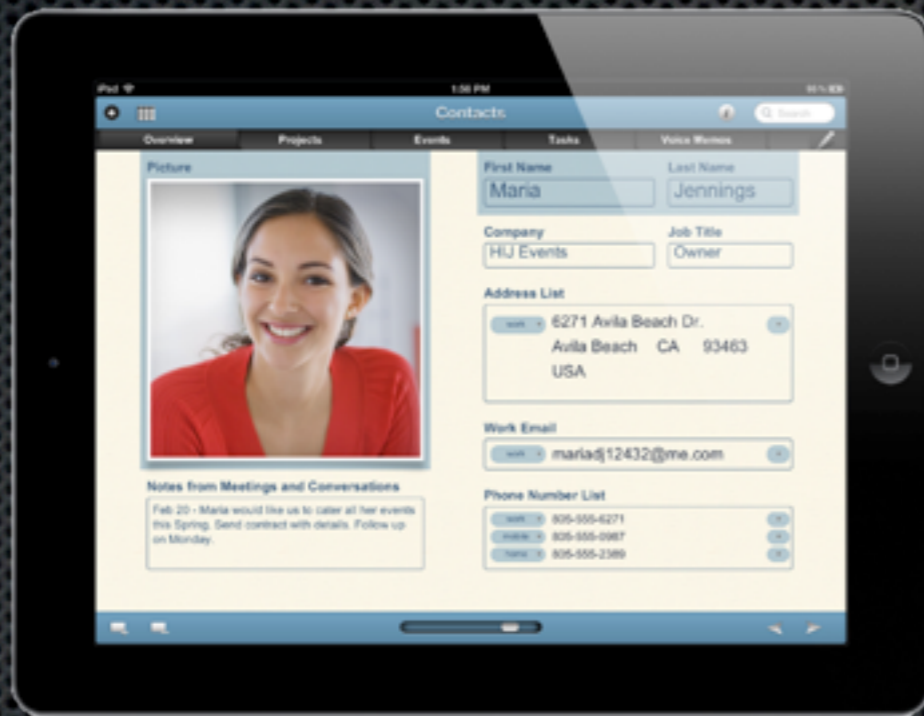


# Bento on iOS



# Bento on iOS

- ✦ Not Universal - Separate iPhone and iPad versions
- ✦ Can Sync data between Mac and iOS



Demo



# Bento on iOS

- ✦ Not Universal - Separate iPhone and iPad versions
- ✦ Can Sync data between Mac and iOS



Demo

# Any Questions?

Contact Details

**Don McAllister**

[screencastsonline@gmail.com](mailto:screencastsonline@gmail.com)

[www.screencastsonline.com](http://www.screencastsonline.com)