

> savor

market-fresh tastes. lunch on your verandah. a crisp Pinot Gris. the freedom to dine as you wish.
page 39



> celebrate

spontaneous smiles. an award-winning crew. 24/7 stateroom service. being a VIP. perfection in details.
page 81



> discover

the ships' stunning art collection. your inner sous chef. luxe shopping. a heavenly hot stone massage.
page 74



> luxuriate

in comfortable rooms. under soft sheets. by the pool. in an elegant suite. on spacious, mid-sized ships.
page 82



> dining

a myriad of venues. extensive wine selection. fresh regional flavors and classic favorites.



> service

gracious, award-winning crew. intuitive service. nearly one crew member for every two guests.



From a light lunch — duck-filled spring rolls, minted iced tea — to a festive five-course affair, prepare for culinary delights that change by the day.

The elegant main Dining Room

- Luxurious Dining Room, graced with fine art and antiques
- Sophisticated Rosenthal china and crisp white table linens
- Five-course menus with offerings from classic preparations and regionally inspired cuisine to vegetarian options
- Your choice of traditional pre-set seating and dining times or a flexible open schedule

The Pinnacle Grill experience

- Intimate dining featuring aged Sterling Silver Beef® and premium seafood
- Luxurious appointments including Bvlgari® china, Riedel stemware and Frette® linens
- Extensive wine list featuring many selections rated “Excellent” by *Wine Spectator*

Other delightful ways to dine

- Fresh, cooked-to-order specialties in the Lido Restaurant for breakfast and lunch
- Made-to-order dinner entrées and tableside waiter service in the Lido Restaurant for dinner

- On the *ms Eurodam*: Tamarind, a dramatic, intimate restaurant serving inspired Pan-Asian cuisine
- Canaletto, an evening venue for Italian fare♦
- Complimentary 24-hour In-Room Dining
- The Terrace Grill on deck
- Late-night snacks
- Explorations Café, powered by *The New York Times*, featuring pastries and espresso drinks
- Daily Afternoon Tea service, elevated to Royal Dutch High Tea once per cruise

A master staff and crew

- Enhanced menu design under the direction of Master Chef Rudi Sodamin
- Executive chefs inducted into the prestigious Confrérie de la Chaîne des Rôtisseurs, an international food and wine society

Signature touches

- Ice cream bar featuring complimentary treats
- Hot and cold hors d’oeuvres during cocktail hour

♦Canaletto varies by ship.

We invite you to relax. To arrive in a room where every detail shines. To ask for the moon — or a perfectly made martini — and have it delivered on a silver tray.

Signature style

- Academy-trained professional crew
- Warm, intuitive style of service — never in the way, never out of reach
- Nearly one crew member for every two guests
- More than 135 years of polished attention
- Poolside beverage service featuring handcrafted tropical cocktails and signature recipes using fresh-squeezed juices and premium ingredients
- Expert fitness instructors in yoga, Pilates and weight training
- European-trained aestheticians in the Spa
- Gaming lessons offered by Casino staff

In your stateroom

- Twice-daily housekeeping
- Nightly turndown service
- Complimentary 24-hour In-Room Dining
- Ice service; shoeshine service
- Use of the exclusive Neptune Lounge and personal concierge service for Penthouse and Deluxe Verandah Suite guests

In the restaurants

- Knowledgeable wine stewards adept at pairing wine with food
- Two expert servers per table in the main Dining Room to ensure perfectly orchestrated service

Awards & accolades

- CONSISTENTLY AMONG THE HIGHEST-RATED CRUISE LINES *Condé Nast Traveler Readers’ Choice Awards*; *Travel + Leisure World’s Best Awards*
- BEST OVERALL CRUISE VALUE (17 consecutive years) World Ocean & Cruise Liner Society
- HIGH DELUXE FIVE-STAR-PLUS RATING World Ocean & Cruise Liner Society
- INTERNATIONAL FIVE STAR DIAMOND AWARD The American Academy of Hospitality Sciences
- CRUISE LINE WITH THE HIGHEST CLIENT SATISFACTION (Large Ship Category) *TravelAge West*

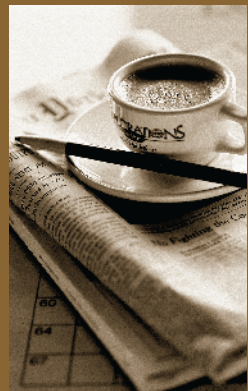
THE HOLLAND AMERICA MISSION

Our corporate mission is as simple as it is bold:

Through excellence we create once-in-a-lifetime experiences, every time.

> enrichment

extensive recreation, fitness and spa facilities. interactive, fun learning opportunities. dazzling entertainment.



> ambiance

spacious, mid-sized ships. elegantly appointed staterooms. inviting, art-filled public rooms.

Pique your imagination. Try something new every day that surprises you. Dabble, discover, daydream, do everything — or nothing at all.

Relax and recharge

- Tranquil Greenhouse Spa & Salon*:
 - Asian-inspired treatment rooms, including couple's massage rooms, offering an impressive menu of luxurious treatments
 - Dry float suite with massage option
 - Thermal suite, steam and aromatic room, heated ceramic lounges and in-suite showers
 - Relaxation area to unwind
 - The latest exotic skin, body and hair treatments
- Jacuzzi® hot tub, sauna, steam room
- Two outdoor pools, one with sliding glass roof*
- Fitness Center with yoga, Pilates, spinning and new exercise and weight-training equipment
- Basketball and practice tennis or volleyball courts*
- Luxury duty-free shopping

Stay connected

Connectivity for your cell phone and other wireless devices, thanks to satellite broadband services. See page 126 for complete details.

Alive at night

- Lavish Las Vegas-style production shows
- Talented vocalists, illusionists, comedians and variety acts
- Casino gaming, movies, piano bar*
- Crow's Nest nightclub

Personal growth

- Culinary Arts Center, presented by *Food & Wine* magazine, with state-of-the-art demonstration kitchen for gourmet presentations, tasting events and intimate cooking classes
- Digital Workshop, powered by Windows®, helps people of all skill levels translate their cruise experience into digital memories via photo editing, online scrapbooking, blogging and movie-making
- Explorations Café, powered by *The New York Times*, offering espresso, books, 24-hour email and Internet access*
- Holland America's Explorations Team, hosting a wide variety of innovative events designed to be stimulating, inspiring and fun
- Fascinating and diverse shore excursions, from essential city tours to exclusive cultural experiences

* Explorations Café and spa facilities vary slightly by ship.

* The *ms Prinsendam* has two outdoor pools, bocce ball and croquet courts and no piano bar.

Prepare to be wowed. To discover how modern a room furnished with antiques can be. To sink your toes into soft carpeting and be delighted by spacious proportions.

Classic design

- Refined, graceful ships designed along classic nautical lines
- Wraparound teak Promenade Deck and authentic teak deck chairs
- Tasteful public rooms adorned with fine art and antiques highlighted by a museum-style self-guided iPod® tour
- Polished brass brightwork — a nautical tradition

Spacious mid-sized ships

- Ships designed to be large enough to offer diverse amenities while carrying far fewer guests
- More space per guest than other premium cruise lines
- Wide variety of larger staterooms, most with ocean views or private verandahs

Every stateroom a gracious retreat

- Elegantly appointed staterooms, many with private verandahs
- Luxurious Euro-Top beds and premium linens
- Large, extra-fluffy Egyptian cotton towels; 5x magnifying lighted make-up mirrors; massage showerheads; salon-quality hair dryers
- Elemis Aromapure's luxurious "Time to Spa" aromatherapy skincare and spa-therapy products
- Luxurious bathrobes
- Flat-panel televisions with DVD players
- Generous storage space
- Complimentary fresh fruit
- Complimentary 24-hour In-Room Dining
- Nightly turndown service

Suite accommodations

For guests choosing suite accommodations, Holland America Line offers a host of complimentary services that will forever spoil you for any other stateroom class. See page 106 for complete details.

> your home at sea

A WORLD OF SPACIOUSNESS AND COMFORT

ms Zuiderdam
ms Oosterdam
ms Westerdam
ms Noordam

Deluxe Verandah Suite
Approx. 510–700 sq. ft. with Verandah



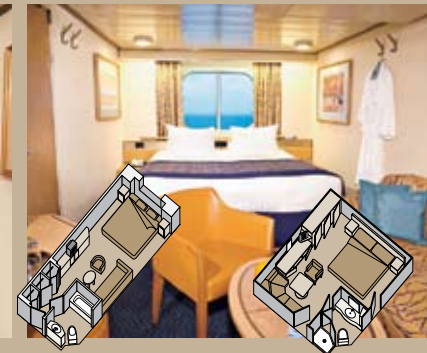
Superior Verandah Suite
Approx. 398 sq. ft. with Verandah



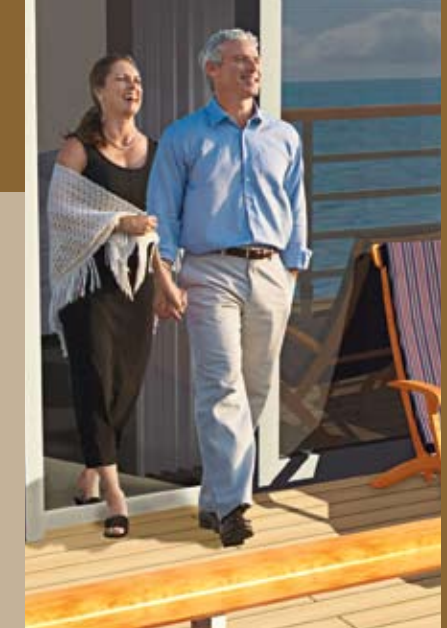
Deluxe Verandah Outside Double
Approx. 254 sq. ft. with Verandah



Large Outside Double
Approx. 185 sq. ft.



Large Inside Double
Approx. 170–200 sq. ft.



Your Home at Sea

ms Eurodam

Deluxe Verandah Suite
Approx. 510–700 sq. ft. with Verandah



Superior Verandah Suite
Approx. 398 sq. ft. with Verandah



Deluxe Verandah Outside Spa Double
Approx. 254 sq. ft. with Verandah



Large Outside Double
Approx. 185 sq. ft.



Large Inside Double
Approx. 170–200 sq. ft.

Introducing new Lanai Staterooms

Imagine stepping outside for a brisk morning walk—directly from your room. That's the beauty of reserving one of our innovative Lanai Staterooms. Each offers a sophisticated retreat with a sliding door that opens directly onto the Lower Promenade Deck, making it easy for guests to enjoy expansive views, fresh air and great strolling any time.

Lanai Staterooms are available on

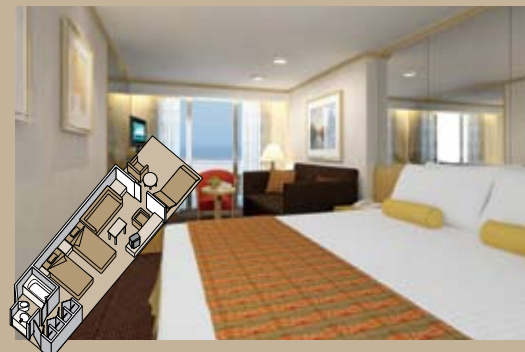
- *ms Veendam*
- *ms Rotterdam*

ms Veendam
ms Rotterdam

Deluxe Verandah Suite
Approx. 556 sq. ft. with Verandah



Verandah Suite
Approx. 292 sq. ft. with Verandah



Lanai Stateroom (See sidebar for details.)
Approx. 197 sq. ft.



Direct access to walk-around Lower Promenade Deck.

Large Outside Double
Approx. 197 sq. ft.



Large Inside Double
Approx. 182 sq. ft.

Introducing new Spa Suites and Staterooms

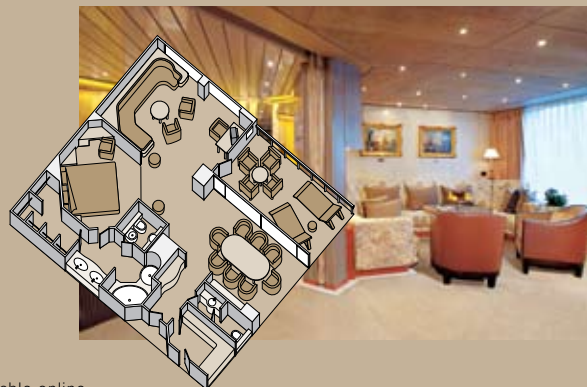
Opt for the serenity of a new Spa Suite or Stateroom, featuring modern spa amenities such as yoga mats, an iPod® docking station and a counter-top water feature in-room.

Spa Suites and Staterooms are available on

- *ms Eurodam*
- *ms Veendam*
- *ms Rotterdam*

ms Amsterdam
ms Zaandam
ms Maasdam
ms Ryndam
ms Statendam

Penthouse Verandah Suite
Approx. 1,126–1,159 sq. ft. with Verandah



Deluxe Verandah Suite
Approx. 556–563 sq. ft. with Verandah



Verandah Suite
Approx. 284–292 sq. ft. with Verandah



Large Outside Double
Approx. 197 sq. ft.



Large Inside Double
Approx. 182 sq. ft.

NOTE 1: Room measurements are approximate, and some rooms in the same category may vary in size and/or have different furniture placement and furnishings from that pictured.

NOTE 2: The *ms Prinsendam* deck plan and stateroom photos may be viewed online at www.hollandamerica.com.

NOTE 3: The *ms Rotterdam* deck plan may be viewed online at www.hollandamerica.com.