

Reading 101

Don McAllister

Host/Producer of ScreenCasts**ONLINE**

MacMania 15 - November 2012

Don McAllister

Host/Producer of **ScreenCastsONLINE**
<http://www.screencastsonline.com>

Mac Industry Pundit & Commentator

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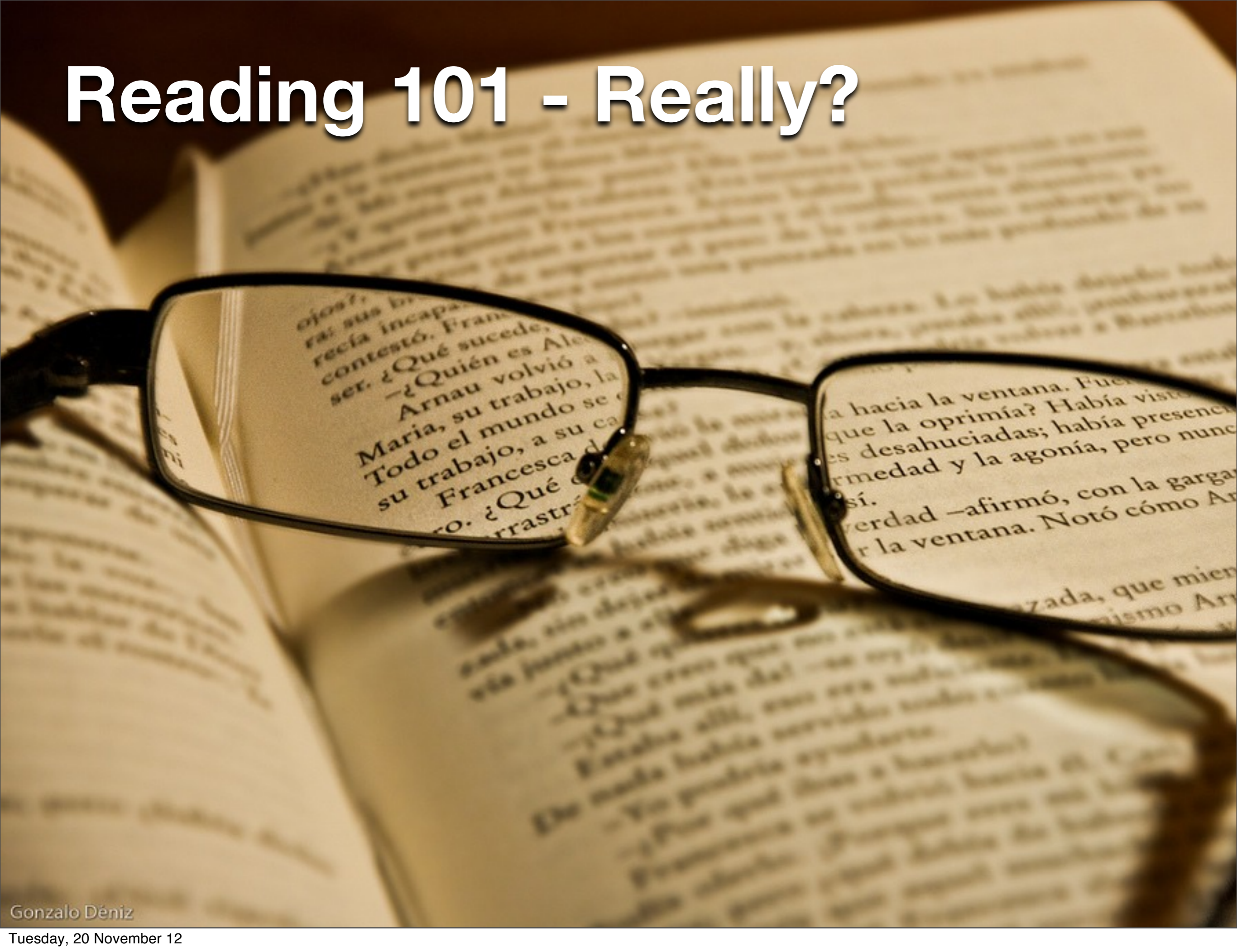
Publisher

ScreenCastsOnline Monthly Magazine

Session Contents

- ✦ Reading 101 - Really?
- ✦ Digital Information Sources
- ✦ Reading Devices
- ✦ Bringing it all together
- ✦ What about the Kindle?
- ✦ Q & A

Reading 101 - Really?



ojos?
ras sus b
recía incapa
contestó. Fran
ser. ¿Qué sucede
-¿Quién es Ale
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Maria, su trabajo
Todo el mundo se
su trabajo, a su ca
Francesca d
ro. ¿Qué e
arrastró

a hacia la ventana. Fue
que la oprimía? Había visto
es desahuciadas; había presenci
rmedad y la agonía, pero nunc
sí.
verdad -afirmó, con la garga
r la ventana. Notó cómo Ar
zada, que mien
ismo Ar



Tuesday, 20 November 12



Italy's sovereignty by pledging
measures to balance his coun-
budget, as plunging stock markets
dalled that confidence in European
ders was at a new low.
The billionaire Mr Berlusconi, who
asted earlier yesterday that markets
ast him because he is a "tycoon", told
porters summoned to his official resi-

ing officer of the European
Reconstruction and Development
(ERDF), told The Times that the crisis
was "kneecapping all the tremendous
growth made in Eastern Europe over
the past ten years".

The week has drawn comparisons
with late 2008, when Lehman Broth-

and Monetary Affairs
stepped in yesterday to try to calm the
markets, which have been spooked by
fears of a disorderly euro break-up.

"The market unrest witnessed in the
last few days is simply not justified on

to the book itself and its
importance will increase
with the onset of digital
publishing, if readers are
going to carry on buying

PEERLESS
BOOKS

A HANDFUL

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New
Nonly

STORIES
MOSTLY

Digital Information

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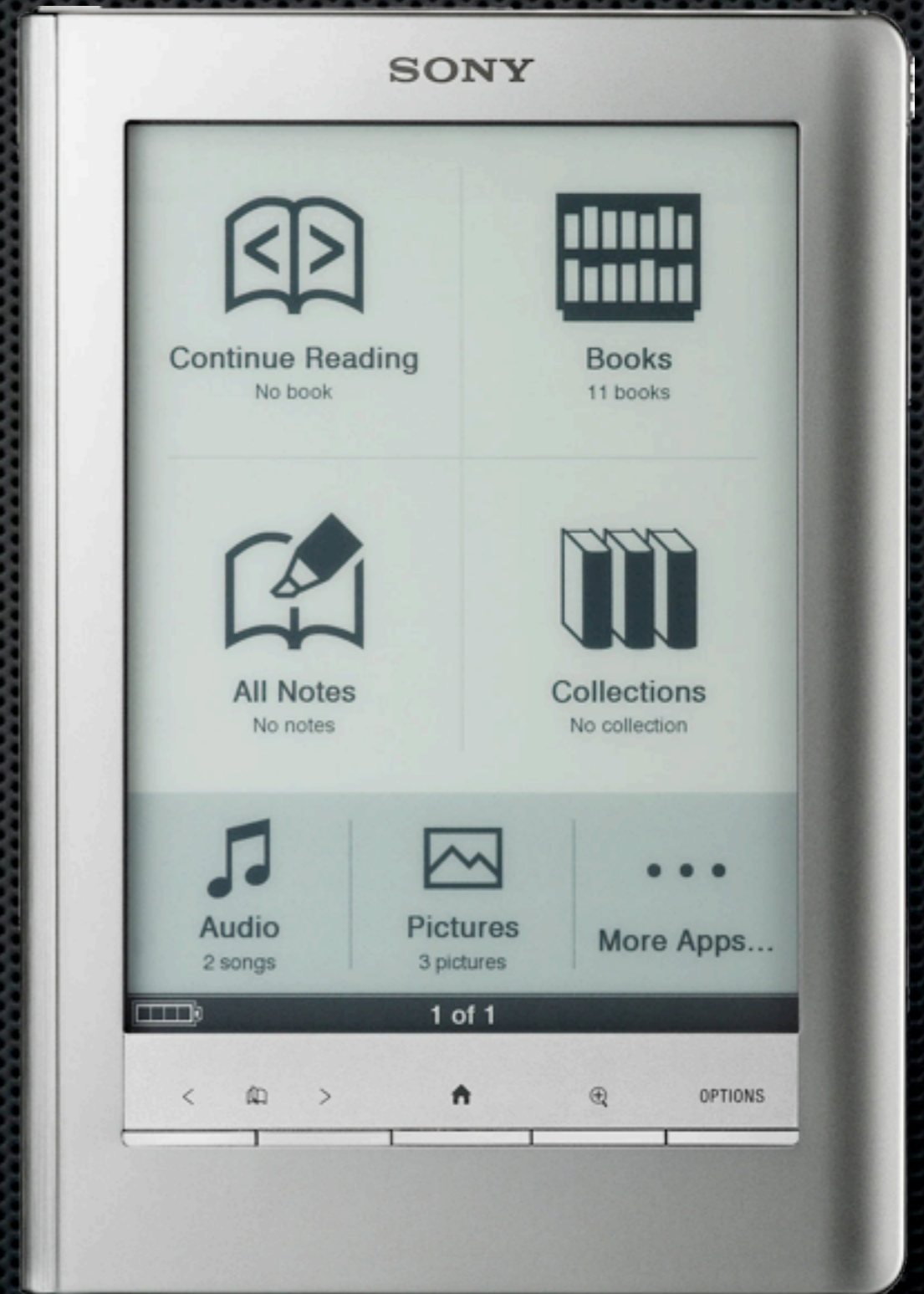
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Online

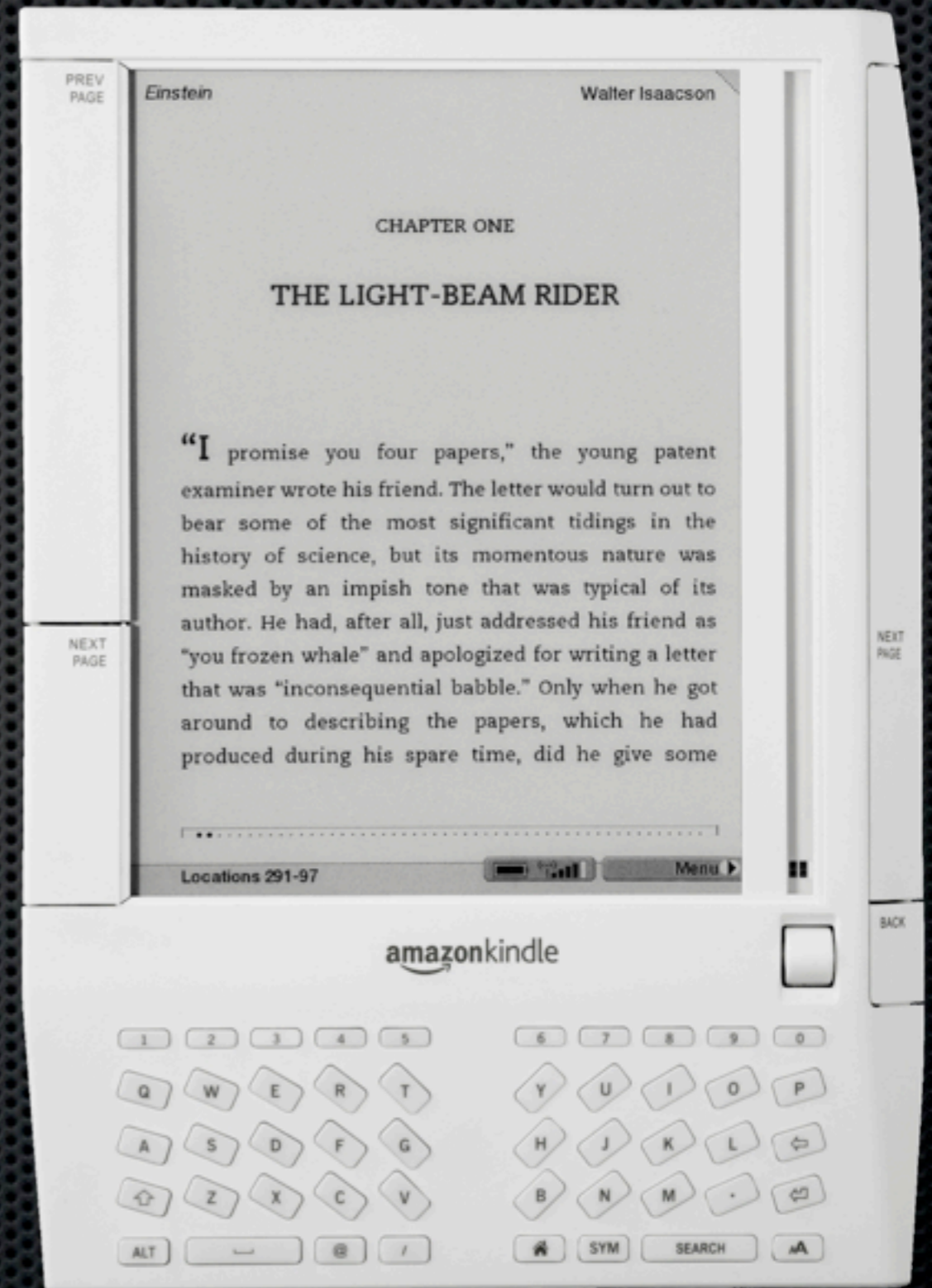
Offline

Digital Devices

Traditional
eReaders



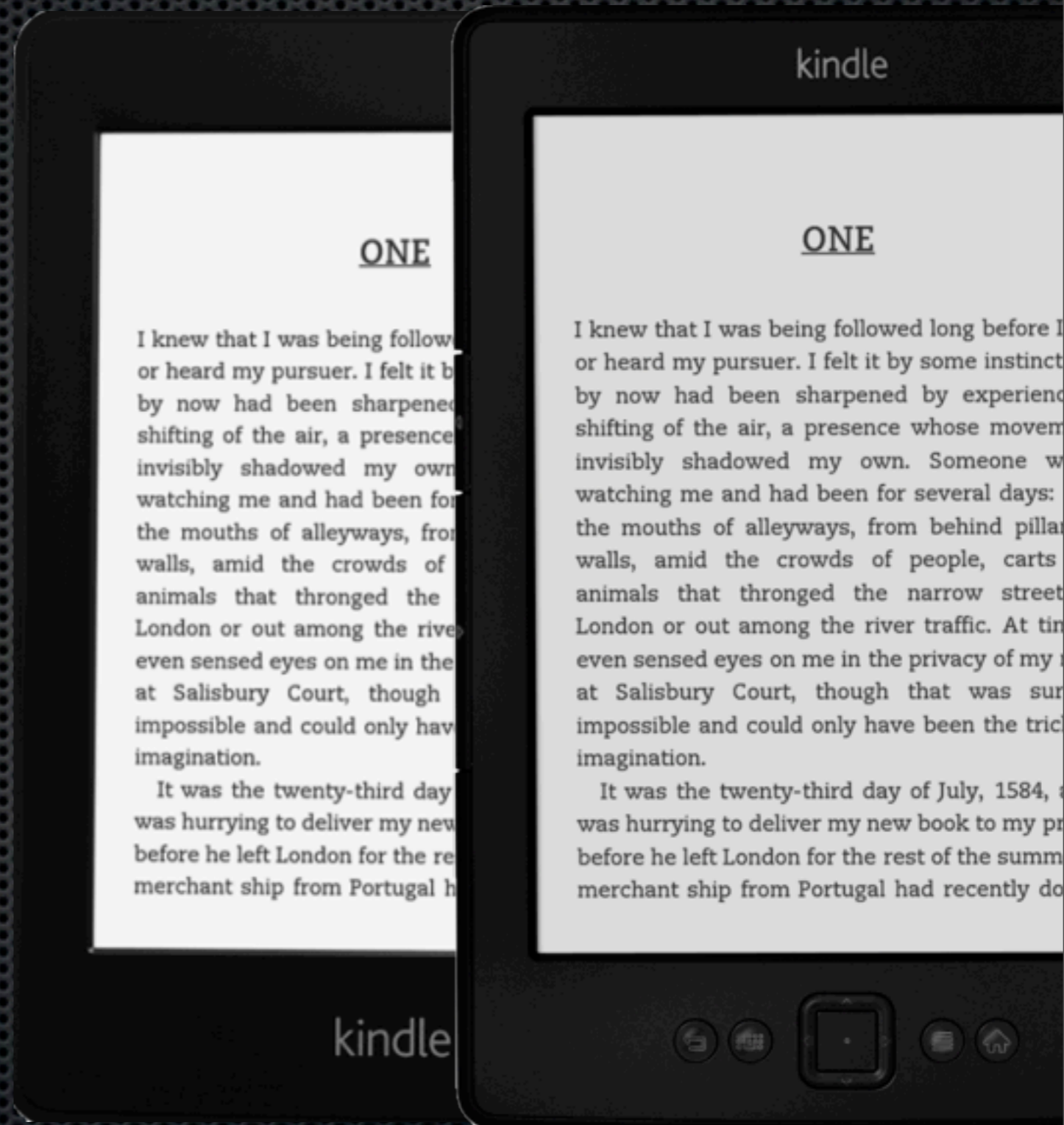
Digital Devices



Kindle 1

Digital Devices

New Kindle Paperwhite & Touch



Digital Devices



New Kindle Fire HD

Digital Devices Multi Purpose Devices



Nexus 7



Digital Devices Multi Purpose Devices



plus many others

iPad, iPad mini &
Demo
iPhone



Digital Devices Multi Purpose Devices



Demo

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Newsstand Store



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WebPages & Mobile Safari



NEWS BUSINESS

25 October 2012 Last updated at 11:59

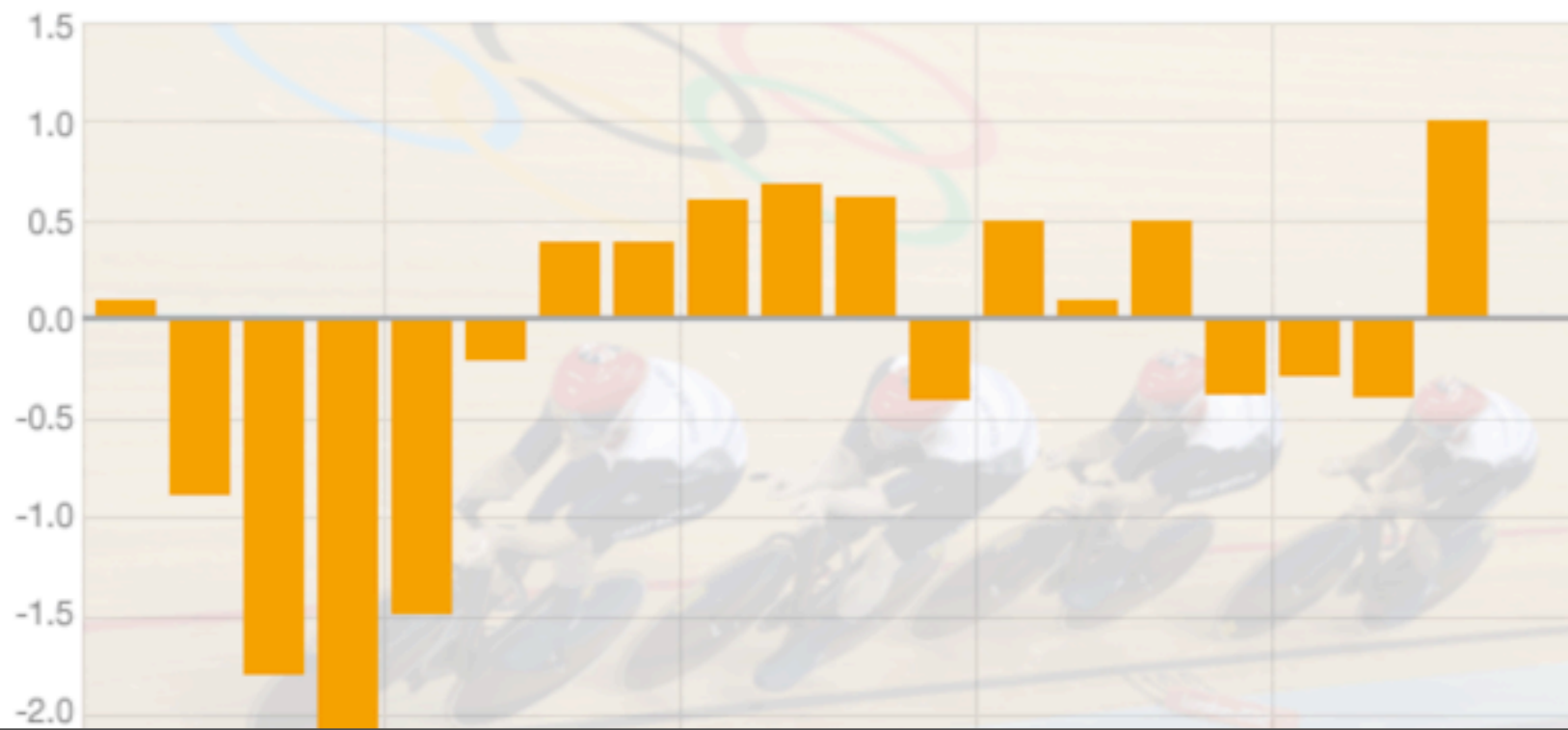
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UK economy returns to growth with help from Olympics

COMMENTS (276)

The Olympics factor?

UK GDP growth, quarter on previous quarter



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Readability





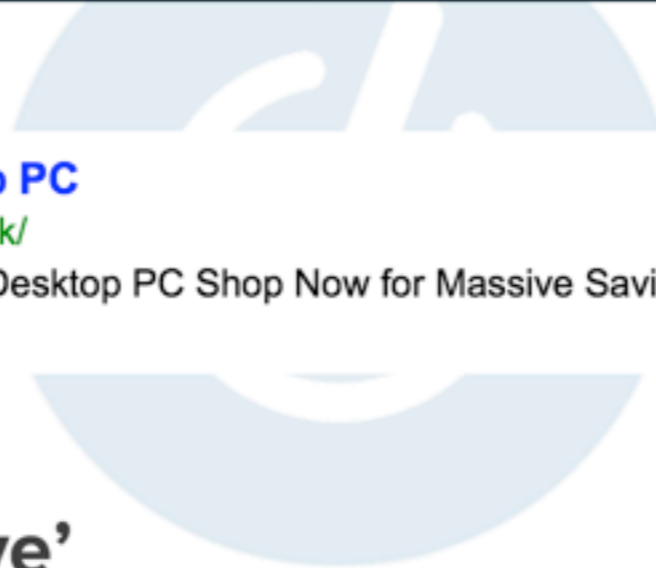
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Apple Posts 'About Fusion Drive' KnowledgeBase FAQ

AdChoices

8:54 PM EDT, Oct. 24th, 2012 · Bryan Chaffin · News



Apple has published a document titled "[Mac mini \(Late 2012\) and iMac \(Late 2012\): About Fusion Drive.](#)" The KnowledgeBase article explains what a Fusion Drive is, and includes a collection of frequently asked questions (FAQ) for those looking for more information.

From the article:

Presented as a single volume on your Mac, Fusion Drive automatically and dynamically moves frequently used files to Flash storage for quicker access, while infrequently used items move to the hard disk. As a result you'll enjoy shorter startup times, and as the system learns how you work you'll see faster application launches and quicker file access. Fusion Drive manages all this automatically in the background.

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John Martellaro | October 24, 2012

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Google Reader

RSS Feed Aggregator from Google

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Google Reader Reader (?)

« Feeds **All items**

- ★ **My new podcast: "Old Tech News"** - Andy Ihnatko's Celestial Waste of Bandwidth (BETA)
Amazing: it wasn't so long ago that if you wanted to do a weekly radio or TV show, you needed to convince somebody that it was a good idea. You also probably needed...
- ★ **Atari announces iOS lineup for the rest of the year and beyond** - The Unofficial Apple Weblog
Atari has dropped a press release announcing its mobile game lineup for the rest of 2012 and first part of 2013, and there are some really interesting titles in there. Here'...
- ★ **Check out new music from LL Cool J, Swedish House Mafia, Peter Dinklage and Madness** - Spotify
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Amazon is slotting its global content line-up in to place by finally confirming its Lovefilm movie service will ship on its Kindle Fire HD and Kindle Fire units in the UK. We h...
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Don McAllister

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TechCrunch · 1 hour ago

Sprint, newly acquired by Japanese SoftBank for \$20.1 billion earlier this month, has just announced earnings results for the third quarter, perhaps showing just how fortunate this acquisition will be



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macstories.net · 2 hours ago



Pocket, the "save for later" service that relaunched as a major revamp of Read It Later back in April, is launching today its first official desktop application for OS X. Pocket for OS X is available today

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allthingsd.com · 2 hours ago



Apple's fourth quarter is typically a slow one for the world's most valuable public company. And

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Kindle Reader for Mac, iOS & Android



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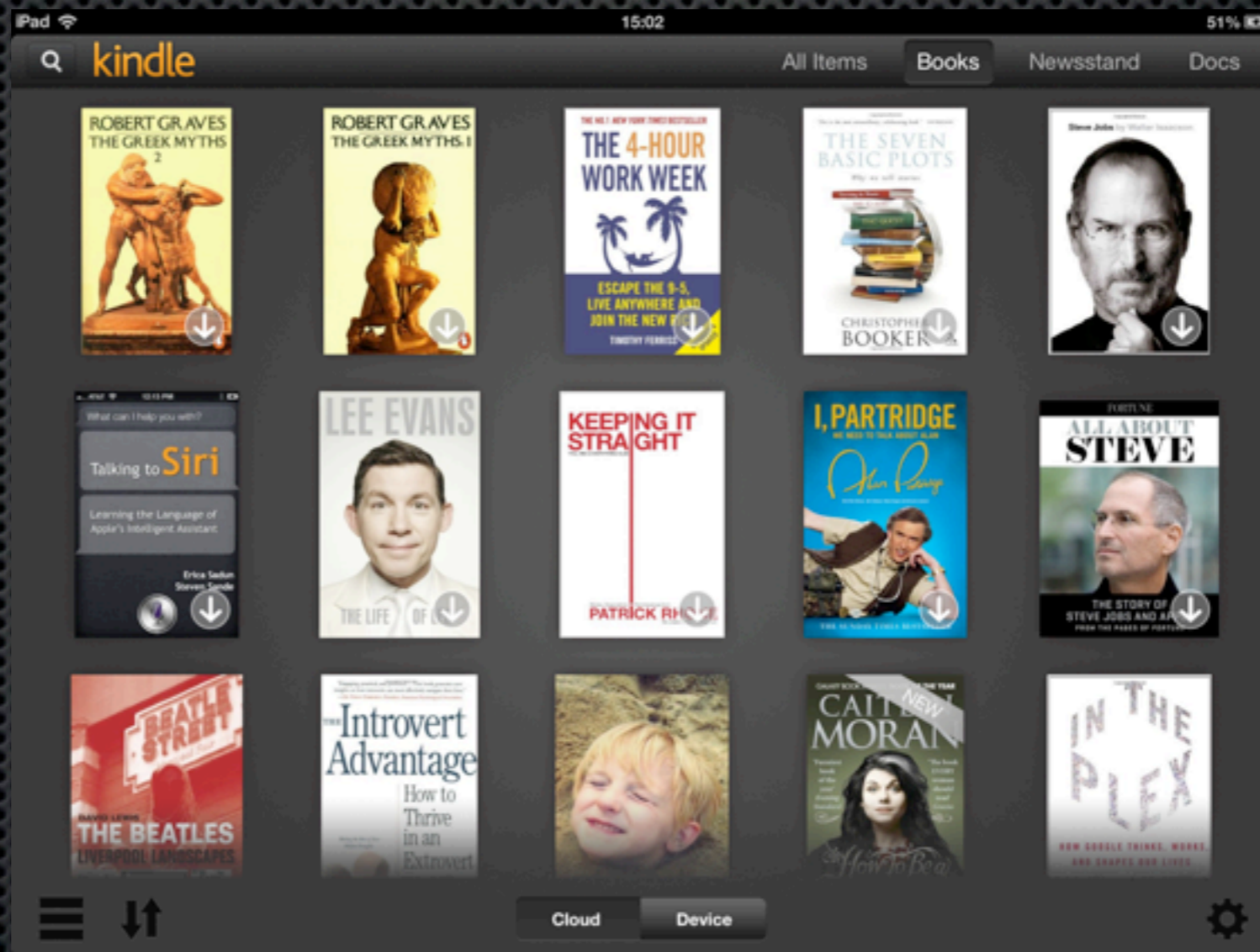


Calibre to “Manage” your kindle books

Kindle Integration



Kindle Reader for Mac, iOS & Android



Kindle Integration



Kindle Reader for Mac, iOS & Android



Send to Kindle for the Mac



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Kindle Integration



Send to Kindle for the Mac

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Microsoft Word (.DOCX)
PDF (.PDF)
TXT (.TXT)
RTF (.RTF)
JPEG (.JPEG, .JPG)
GIF (.GIF)
PNG (.PNG)
BMP (.BMP)



Kindle Integration



Kindle Reader for Mac, iOS & Android



Send to Kindle for the Mac



Calibre to “Manage” your kindle books

Kindle Integration



Calibre to “Manage” your
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with DRM, making it impossible to load
them into iBooks on your iPad

If only there was a way to remove
DRM for personal use...

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The screenshot shows the Calibre Library application window. The title bar reads "calibre - || Calibre Library ||". The interface includes a toolbar with icons for "Add books", "Edit metadata", "Convert books", "View", "Send to device", "Library", "Device", "Fetch news", "Get books", and "Save to disk". Below the toolbar is a search bar with the text "Search (For Advanced Search click the button to the left)" and a "Go!" button. A sidebar on the right displays a book icon and the following information:

Authors: Dennis, Felix
Path: [Click to open](#)
/Volumes/Kindle/doc
to Get Rich_B005CUST

In Library	Title	Author(s)	Date	Size
1	How to Get Rich	Dennis, Felix	14 Oct 2012	0.6
2	In The Plex	Levy, Steven	13 Oct 2012	1.2
3	I, Partridge: We Need To Talk About Alan	Partridge, Alan	13 Oct 2012	3.6
4	Talking to Siri: Learning the Language of Apple's Int...	Sande, Steve & Sadun, Erica	13 Oct 2012	3.2
5	Steve Jobs: The Exclusive Biography	Isaacson, Walter	13 Oct 2012	4.3
6	The 4-Hour Work Week	Ferriss, Timothy	13 Oct 2012	1.0
7	Podcast Book 2 (PDF)	MR D MCALLISTER	13 Oct 2012	0.1
8	Welcome MR	Unknown	13 Oct 2012	0.0
9	Welcome Don	Unknown	12 Oct 2012	0.0
10	The New Oxford American Dictionary	Unknown	06 Sep 2012	27.8
11	Oxford Dictionary of English	Unknown	06 Sep 2012	20.2
12	Kindle User's Guide	Amazon	01 Jun 2012	0.3

Any Questions?

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